

THE ANSWER

The Ultimate Acidophilus plus is the perfect answer to effective repopulation of the intestines with the most effective strain of beneficial bacteria, DDS-1™ Lactobacillus acidophilus. In addition, Lactobacillus sporogenes is added to the product as a second form of probiotic.

Lactobacillus sporogenes is a transient bacteria which is spore bearing - thus enabling a large percentage of this bacteria to reach the colon where they contribute to the overall function of the digestive system.

ONE-TWO PUNCH*

The Ultimate Acidophilus teams up with our highly successful FLORA BALANCE™ (Bacillus Laterosporus BOD) product, to offer the Ultimate One-Two Punch to help maintain a healthy colon.*



Flora-Balance

U.S. Patent 5,455,028

Latero-Flora

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THE SECRET WORLD WITHIN YOU: HOW IT DRAMATICALLY INFLUENCES YOUR HEALTH*

Just as Earth holds an abundance of life forms -- sometimes existing harmoniously, other times struggling fitfully against each other -- so too does the human body hold a vast internal ecosystem consisting of thousands of billions of living microorganisms that co-exist.

This vast internal ecosystem, called by many researchers our "human intestinal flora," dramatically influences, and to a certain degree even directs, every individual's personal state of health and well-being including our physical and mental health, and our metabolism.

Over 400 distinct species of microorganisms inhabit the various regions of the human digestive tract, making up nearly four pounds of every individual's total body weight. This vast population of microorganisms far exceeds the number of tissue cells that make up the human body.

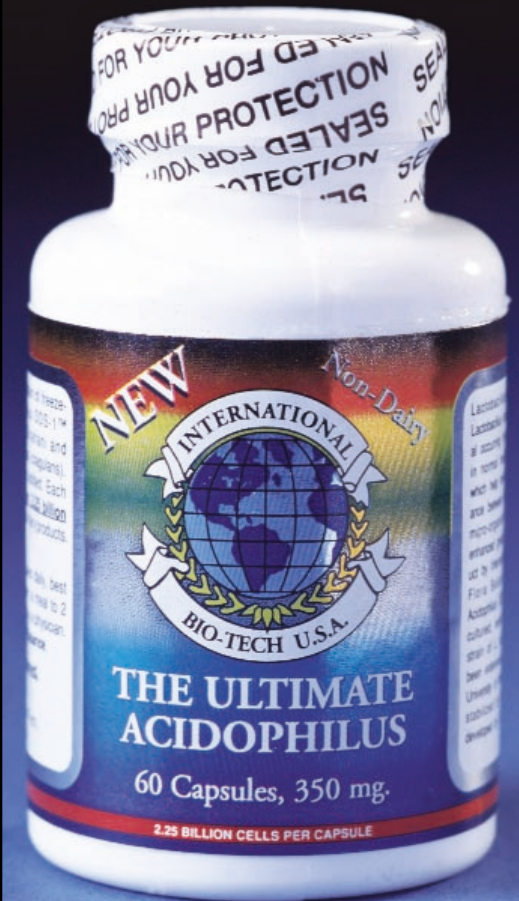
When functioning properly, this vast unseen world:

- Helps guard your body against unfriendly bacteria.
- Helps in the function of the digestive system.
- Maintains your body's vital chemical and hormone balance.
- Performs a vast number of needed tasks for maintaining high energy levels, proper immune function.

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ULTIMATE ACIDOPHILUS PLUS



The Makers of FLORA BALANCE / LATERO-FLORA, containing Bacillus Laterosporus B.O.D. the probiotic that will help maintain a healthy colon* introduce:

ULTIMATE ACIDOPHILUS PLUS

Since 1988, health practitioners have used our FLORA BALANCE™/LATERO-FLORA™ product (a unique strain of Bacillus Laterosporus, BOD), in combination with Lactobacillus Acidophilus products to repopulate the intestines with beneficial bacteria.* Now, we are proud to bring you our own specially formulated brand of acidophilus that requires **NO REFRIGERATION** until opened.

ULTIMATE ACIDOPHILUS PLUS IS A PROBIOTIC THAT OFFERS THE FOLLOWING BENEFITS:*

- May help maintain the potency of your immune system.*
- Repopulates intestines that are depleted of beneficial bacteria.*

Health practitioners have used acidophilus since medical records were kept and before, for its beneficial effects. The Ultimate Acidophilus is a specially developed acidophilus by Dr. Khem Shahani, professor at the University of Nebraska. This latest improvement in acidophilus is stabilized to help survive the stomach acids.



Ultimate Acidophilus Plus

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ULTIMATE ACIDOPHILUS PLUS OFFERS THE FOLLOWING FEATURES:

- Guaranteed minimum potency of 2 billion colonies per capsule at time of shipping.*
- NO refrigeration needed on the shelf but recommended after opening.*
- Not effected by most antibiotics. Ultimate Acidophilus Plus can be taken at the same time as most antibiotics.*
- Specially stabilized to resist stomach acid and disperse in the small intestines.*
- Contains DDS-1™ Lactobacillus acidophilus, the world's finest and most potent Super-Strain of Lactobacillus acidophilus.*
- Also contains 250 million colonies per capsule of Lactobacillus sporogenes, guaranteed potency at time of shipping. Since it is in a spore form, it effectively resists stomach acid to beneficially populate the intestinal tract.*

ULTIMATE ACIDOPHILUS PLUS IS FAR MORE EFFECTIVE THAN YOGURT*

Some brands of yogurt contain viable levels of acidophilus organisms when they are made, but by the time they are consumed, the level is very low, due to poor stabilization and protection. This acidophilus from yogurt also does not survive the stomach acid as well, thus yogurt is not a reliable source of acidophilus supplementation.

ULTIMATE ACIDOPHILUS PLUS IS STABLE

It is now well-known that almost all acidophilus products sold lose most of their potency within weeks of being bottled. This is due to the fragility of lactobacillus organisms in general, but especially acidophilus, and the failure of current technology to protect the organisms from depletion. We are proud to announce that we have overcome the stability problem with special stabilizers researched and developed by Dr. Khem Shahani, professor at the University of Nebraska.*

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HOW ULTIMATE ACIDOPHILUS PLUS SUPPLEMENTATION BENEFITS THE BODY:

- Promotes assimilation by helping break down food into nutrients in the small intestine and helps produce B Vitamins.*
- Promotes elimination of waste in the colon by aiding the breakdown of food debris, and separating liquids from solids, to aid in maintaining proper consistency for elimination.*
- Helps replenish the loss of friendly bacteria by providing a good environment.*

RESIDENT MICROORGANISMS AND TRANSIENT MICROORGANISMS

Transient microorganisms are extremely important to understand. These include food-borne microorganisms and soil-borne microorganisms that make their way into the human digestive tract and, depending upon the characteristics of the specific organism involved influence the overall health of the human system.*

Transient microorganisms are different from *resident* microorganisms in that they do not take up permanent residence in the gastrointestinal tract. Instead, they establish small colonies for brief periods of time before dying off or being flushed from the intestinal system via normal digestive processes, or by peristaltic bowel action. However, in taking up temporary residence, they contribute to the overall function and condition of the digestive system. For example, the lives of some of the most important *resident* microorganisms involved in human digestion and intestinal health depend on by-products produced by the visiting *transients*. Therefore, in many cases, these two very different types of microorganisms nonetheless enjoy a complex symbiotic relationship that may dramatically influence the health and well-being of your entire body.*

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